

**FOR IMMEDIATE RELEASE**

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**As Platinum Sponsor, Santee Cooper To Provide Green Power  
For Winter Wonderland At The Beach—A Green Event**

*Holiday Lights & Ice-Skating Rink To Run On Renewable Resources During 37-Day Festival*

MYRTLE BEACH, S.C.—The City of Myrtle Beach in partnership with the Myrtle Beach Area Chamber of Commerce (MBACC) and Convention and Visitors Bureau (CVB) is pleased to announce Santee Cooper as a platinum sponsor of Winter Wonderland at The Beach.

Santee Cooper will provide its Green Power for the 37-day festival coming to Myrtle Beach this holiday season, which will run its walk-through light show and ice-skating rink.

“We are honored to be a sponsor and provide Santee Cooper Green Power in order to make Winter Wonderland at The Beach a green event. The electricity used will be generated from renewable resources like wind, solar and landfill gas. This helps preserve the environment, reduces demand on our non-renewable natural resources, and increases our energy independence,” said Mike Poston, Chief Customer Officer for Santee Cooper.

Santee Cooper Green Power is Green-e® Energy certified and meets the environmental and consumer protection standards set forth by the nonprofit Center for Resource Solutions.

Karen Riordan, MBACC and CVB President and CEO, further added, “We are so pleased to have Santee Cooper join us as a platinum sponsor and the official Green Power provider for Winter Wonderland at The Beach with its brilliant light show and festive ice-skating rink. Their contribution will allow us to provide festival participants with a one-of-a-kind holiday experience all while helping to protect our natural resources that we hold so dear here at the beach.”

Winter Wonderland at The Beach will be held Nov. 26 – Jan. 2, 2022, at Burroughs and Chapin Pavilion Place in downtown Myrtle Beach. The holiday festival will operate seven days a week from 3 to 9 p.m. on weekdays and Noon to 10 p.m. on weekends. The event will close on Christmas Day. Tickets will be available at the gate for \$7 for adults, \$5 for youth aged five through 12, and those four and under will receive free admission. Ice skating will cost \$20 with skate rental or \$15 without. For more information, visit [WinterWonderlandatTheBeach.com](http://WinterWonderlandatTheBeach.com).

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**Editor’s Note:** [CLICK HERE](#) to download photos and logos relating to Winter Wonderland at The Beach.

**About Santee Cooper**

Santee Cooper is South Carolina’s largest power provider and the ultimate source of electricity for 2 million people across the state. Through its low-cost, reliable, and environmentally responsible electricity and water services, and through innovative partnerships and initiatives that attract and retain industry and jobs, Santee Cooper helps power South Carolina. To learn more, visit [www.santeecooper.com](http://www.santeecooper.com) and follow #PoweringSC on social media. Santee Cooper Green Power is Green-e Energy certified and meets the environmental and consumer protection standards set forth by the nonprofit Center for Resource Solutions. Learn more at [www.green-e.org](http://www.green-e.org).