

FOR IMMEDIATE RELEASE

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Southwest Airlines Announced As Presenting Sponsor For Winter Wonderland At The Beach

Myrtle Beach Event To Offer Outdoor Ice Skating Rink & Walk-Through Light Show Nov. 26 – Jan. 2

MYRTLE BEACH, S.C.—The City of Myrtle Beach in partnership with the Myrtle Beach Area Chamber of Commerce (MBACC) and Convention and Visitors Bureau (CVB) is pleased to announce Southwest Airlines as presenting sponsor of the Winter Wonderland at The Beach festival.

“Southwest Airlines is proud to be the presenting sponsor of the Winter Wonderland at the Beach,” said Marketing Vice President, Bill Tierney. “We appreciate the tremendous welcome we’ve received during our first calendar year of providing legendary Southwest Hospitality to the Myrtle Beach area, and we hope everyone will enjoy the festival throughout the upcoming holiday season.”

Southwest Airlines began providing year-round service at Myrtle Beach International Airport (MYR) this May, and, currently, provides nonstop flights to Atlanta, GA (ATL), Baltimore, MD (BWI), Chicago, IL (MDW), Columbus, OH (CMH), Dallas, TX (DAL), Nashville, TN (BNA), Pittsburgh, PA (PIT) and St. Louis, MO (STL).

“We are very pleased to welcome Southwest Airlines as a presenting sponsor of this inaugural festival and supporting our efforts to make this magical winter experience a reality. Since Southwest began offering year-round service at MYR, they have been a great partner to the Grand Strand,” said MBACC President and CEO Karen Riordan.

Winter Wonderland at The Beach presented by Southwest Airlines will be held Nov. 26 – Jan. 2, 2022, at Burroughs & Chapin Pavilion Place in downtown Myrtle Beach. The event will offer outdoor ice skating and festive holiday lights. Tickets will be available at the gate for \$7 for adults, \$5 for youth aged five through 12, and those four and under will receive free admission. Ice skating will cost \$20 with skate rental or \$15 without. The festival will operate seven days a week from 3 to 9 p.m. on weekdays and Noon to 10 p.m. on weekends. The festival will be closed on Christmas Day.

For more information on Winter Wonderland at The Beach visit WinterWonderlandatTheBeach.com.

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Editor’s Note: [CLICK HERE](#) to download photos and logos relating to Winter Wonderland at The Beach.

About Southwest Airlines Co.

In its 51st year of service, Dallas-based [Southwest Airlines Co.](http://SouthwestAirlines.com) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by nearly 54,000 Employees to a Customer base that topped 130 million Passengers in 2019. Southwest has a robust network of point-to-point service with a strong presence across top leisure and business markets. In peak travel seasons during 2019, Southwest operated more than 4,000 weekday departures among a network of 101 destinations in the United States and 10 additional countries. In 2020, the carrier added service to Myrtle Beach International airport among others. Book Southwest Airlines' low fares online at Southwest.com or by phone at 800-I-FLY-SWA.