

## FOR IMMEDIATE RELEASE

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## Ripley's Aquarium & Believe It Or Not Museum Sponsor Winter Wonderland At The Beach

*Myrtle Beach Festival To Offer Outdoor Ice Skating & Holiday Lights Nov. 26 – Jan. 2*

MYRTLE BEACH, S.C.—The City of Myrtle Beach, in partnership with the Myrtle Beach Area Chamber of Commerce (MBACC) and Convention and Visitors Bureau (CVB), is pleased to announce Ripley's Aquarium and Ripley's Believe It or Not Museum as a silver-level sponsor of the Winter Wonderland at The Beach festival.

Opening Friday, Nov. 26 and running through Jan. 2, 2022, the brand-new Winter Wonderland at The Beach festival will offer an outdoor, covered ice skating rink and walk-through holiday light displays at Burroughs and Chapin Pavilion Place in downtown Myrtle Beach.

"We're very pleased to have Ripley's Aquarium and Believe It or Not Museum as a sponsor of the festival. Having these popular attractions support Winter Wonderland at The Beach shows their commitment to offering a vibrant year-round destination for our residents and visitors alike," said MBACC President and CEO Karen Riordan.

Adjacent to the festival at Ripley's Believe it or Not! Museum, the "Oddi-tree" is a must-see, upside-down tree with unique decorations and one of the many bizarre spectacles showcased at the museum. Ripley's Aquarium Festival of Trees exhibit celebrates the heritage and diversity of the United States with themed trees throughout the aquarium. Each tree is adorned in decorations and ornaments representing 55 states and territories.

"The holiday season is one that we cherish and are impressed to see generations after generations visit our attractions year after year," said Ripley's Attractions of Myrtle Beach Director of Sales and Events Alexia Edge. "We believe that having Winter Wonderland in the heart of Myrtle Beach will bring a new meaning to the season and continue to welcome locals and their guests to our destination year-round."

Winter Wonderland at The Beach tickets will be available at the gate for \$7 for adults, \$5 for youth aged five through 12, and those four and under will receive free admission. Ice skating will cost \$20 with skate rental or \$15 without. The festival will operate seven days a week from 3 to 9 p.m. on weekdays and Noon to 10 p.m. on weekends. It will be closed on Christmas Day. For more information, visit [WinterWonderlandatTheBeach.com](http://WinterWonderlandatTheBeach.com).

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*Editor's Note: [CLICK HERE](#) to download photos and logos relating to Winter Wonderland at The Beach.*

### About Ripley's Aquarium & Believe Or Not Museum

Ripley's Aquarium opened in Myrtle Beach in 1997 and boasts more than 14,000 fish on display as well as many interactive experiences. Guests can pet a stingray, bamboo shark, hold a horseshoe crab, and enjoy hourly dive shows. One featured exhibit is the 750,000-gallon Dangerous Reef, which has a 330-foot glidepath through an underwater tunnel, allowing guests to come face-to-face with sharks, giant sawfish, and Gabby the Green Sea Turtle. Ripley's Aquariums are part of the Ripley Entertainment Inc. ([www.ripleys.com](http://www.ripleys.com)) family of worldwide attractions, the global leader in location-based entertainment. More than 15 million people visit its 100-plus attractions in 11 countries each year. In addition to its three world-renowned aquariums and 31 Believe It or Not! Odditoriums, the Orlando, Florida-based company has publishing, licensing and broadcast divisions that oversee projects including the syndicated Believe It or Not! Television show, best-selling books and the popular syndicated cartoon strip, Ripley's Believe It or Not!, that still runs daily in countries around the world. Ripley Entertainment is a Jim Pattison Company, the second-largest privately held company in Canada. Learn more about Ripley's Aquarium of Myrtle Beach by visiting [www.RipleyAquariums.com/MyrtleBeach](http://www.RipleyAquariums.com/MyrtleBeach).