

FOR IMMEDIATE RELEASE

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HTC Announced As Gold Sponsor For Winter Wonderland At The Beach

Myrtle Beach Festival To Offer Outdoor Ice Skating & Holiday Lights Nov. 26 – Jan. 2

MYRTLE BEACH, S.C.—The City of Myrtle Beach, in partnership with the Myrtle Beach Area Chamber of Commerce (MBACC) and Convention and Visitors Bureau (CVB), is pleased to announce HTC as a gold sponsor of the Winter Wonderland at The Beach festival.

“Having HTC as a sponsor speaks to the community focus of Winter Wonderland at The Beach. As a Horry, Georgetown and Marion County telecommunications provider, HTC makes sure our community stays connected, and there’s no better time to be together than during the holiday season when we can enjoy family friendly events like Winter Wonderland,” said MBACC President and CEO Karen Riordan.

HTC Marketing Supervisor Sandy Hendrick said the cooperative, which is the official technology partner for the City of Myrtle Beach, was eager to be a part of this inaugural festival.

“Being a cooperative, HTC is very community driven and community focused,” said Hendrick. “Events like these, which can be a benefit for both HTC members and non-members, are great because they display a commitment to bringing unique holiday entertainment options to our area.”

Winter Wonderland at The Beach will be held Nov. 26 – Jan. 2, 2022, at Burroughs and Chapin Pavilion Place in downtown Myrtle Beach. The event will offer an outdoor, covered ice skating rink and walk-through holiday lights.

Tickets will be available at the gate for \$7 for adults, \$5 for youth aged five through 12, and those four and under will receive free admission. Ice skating will cost \$20 with skate rental or \$15 without. The festival will operate seven days a week from 3 to 9 p.m. on weekdays and Noon to 10 p.m. on weekends. It will be closed on Christmas Day. For more information, visit WinterWonderlandatTheBeach.com.

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Editor’s Note: [CLICK HERE](#) to download photos and logos relating to Winter Wonderland at The Beach.

About HTC

HTC is the largest telecommunications cooperative in the United States. Celebrating more than 65 years as the local leader in communications, HTC provides services in Horry, Georgetown and Marion counties. Utilizing the area’s most extensive fiber optic network, HTC offerings include: High-Speed Internet with free Smart WiFi; Digital Video; Integrated Home Security & Automation; Wireless; and Home Telephone services. HTC also offers advanced business services, including: High-Speed Internet; Voice and Hosted Voice Solutions; IT Solutions such as WiFi, Data Backup & Recovery and Firewalls; and Business Security & Automation. To learn more about HTC, visit www.htcinc.net.