

**FOR IMMEDIATE RELEASE**

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## **Winter Wonderland At The Beach Festival Seeks Volunteers To Help Spread Holiday Cheer**

MYRTLE BEACH, S.C.—Myrtle Beach area residents have the opportunity to spread some holiday cheer by volunteering at Winter Wonderland at The Beach.

The festival will offer outdoor ice skating and festive holiday lights Nov. 26 through Jan. 2, 2022, at Burroughs & Chapin Pavilion Place in downtown Myrtle Beach. It will be open to the public seven days a week, except for Christmas Day, from 3 to 9 p.m. on weekdays and Noon to 10 p.m. on weekends.

Officials with the City of Myrtle Beach are seeking volunteers to assist city staff members with greeting and guiding festivalgoers, handing out HARIBO gummi bear treats to children, and assisting at the ticket counter. All volunteers must undergo a background check.

Anyone interested in volunteering at the festival is asked to fill out the online volunteer form at [WinterWonderlandatTheBeach.com](http://WinterWonderlandatTheBeach.com).

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*Editor's Note: [CLICK HERE](#) to download photos and logos relating to Winter Wonderland at The Beach.*

### **About Winter Wonderland At The Beach**

The inaugural Winter Wonderland at The Beach will take place Nov. 26, 2021 – Jan. 2, 2022, at Burroughs & Chapin Pavilion Place, located at the center of Myrtle Beach, South Carolina's oceanfront entertainment district. This family friendly holiday festival will feature an outdoor ice-skating rink with real ice and a walk-through holiday lights experience. Winter Wonderland will be open seven days a week, except for Christmas Day, from 3 to 9 p.m. on weekdays and Noon to 10 p.m. on weekends. Tickets will be available at the gate. Tickets will be available at the gate for \$7 for adults, \$5 for youth aged five through 12, and those four and under will receive free admission. Ice skating will cost \$20 with skate rental or \$15 without. The City of Myrtle Beach is producing the event and the Myrtle Beach Area Convention and Visitors Bureau (CVB) is promoting it. The presenting sponsor is Southwest Airlines. Gay Dolphin Gift Cove, SkyWheel Myrtle Beach, Santee Cooper and HARIBO are platinum sponsors. HTC is a gold sponsor. Ripley's Aquarium and Ripley's Believe It Or Not is a Silver sponsor. Magnolia Row, BJ Consulting, Sea Dip Hotel and Coastal Carolina National Bank are Bronze sponsors. More information can be found at [www.WinterWonderlandatTheBeach.com](http://www.WinterWonderlandatTheBeach.com)